

# MENDOCINO WINEGRAPE & WINE COMMISSION

Sent: 1/25/10

## PR & EVENTS COMMITTEE MEETING NOTICE AND AGENDA

Thursday February 4, 2010 –10:00 am

MWWC Office, Ukiah CA  
218-936-7979  
365892#

Chairpersons Julia Conway and Kelly Lentz are calling a meeting of the PR and Events Committee to consider the following items for discussion and possible action:

1. Call to Order
2. Review of last meeting's minutes
3. Public Comment
4. Budget Review
5. Website
6. Unified Wine & Grape Symposium Recap
7. Crab & Wine Recap
8. Signs Program
9. Wine Competition Update
10. Mendocino Music Festival Proposal
11. Rotary Partnership Event
12. Growers Showcase
13. Media & Trade Tasting
14. Winery PR Seminar
15. PR Firm Report
16. Panel Opportunities
17. Sponsorship Opportunities
18. Issues and Scheduling for Next Meeting
19. Adjourn

*All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Betsy Wildberger at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at <http://www.truemendocinowine.com>*